

**For Immediate Release**

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**Footsteps2Brilliance®**  
**Innovative Early Literacy Program**  
**Now Available for ALL Residents of Clinton, OK**

***Model Innovation City***  
***Engaging e-Books and Learning Games***  
***Provided by Clinton Public Schools***

Clinton, OK – July 20, 2015 – The Clinton Public Schools Board of Education is pleased to announce that all residents of the City of Clinton will have access to the breakthrough early learning platform offered through Footsteps2Brilliance® at no cost to the children’s families. Footsteps2Brilliance® Academic Language Program for Students (ALPS) consists of over 1,000 animated books, songs, and educational games in English and Spanish. In addition, there is also a non-fiction series featuring 26 alphabet books and related education games.

On August 7<sup>th</sup>, beginning at 1:00 PM at the Clinton Administration and Technology Center, 1720 Opal Avenue, Clinton, Oklahoma, Superintendent of Schools Mr. Kevin Hime and Footsteps2Brilliance® Founder and COO Eugene Narciso will hold a press conference to kick off a city-wide early learning initiative with a presentation to leaders in the early childhood field and local elected officials.

“In Clinton Public Schools, 35% of our students enter as English Language Learners and in the U.S. 46% of children enter kindergarten at risk of failure because they lack essential literacy skills,” said Mr. Hime. “Footsteps2Brilliance® can teach young learners the basic vocabulary and reading readiness skills research has shown can be critical to school success. This can be a particularly effective tool for our young English learners. In a repeated studies it has shown that up to 88% of students who used the Footsteps2Brilliance® curriculum were at grade level by the end of kindergarten, compared to 59% of students at the beginning of the year.”

Footsteps2Brilliance® is typically available for a fee to parents and school districts. The Model Innovation City is a city-wide license provided at no charge with equal access to all residents of Clinton, Oklahoma. This is the first city-wide offering of this award-winning program in the State of Oklahoma.

According to Tyler Bridges, Assistant Superintendent for Clinton Public Schools, “Clinton Schools have been searching for a viable solution to provide all students and

their families with digital apps that will help to prepare them for school. We feel that since the majority of parents own mobile devices, Footsteps2Brilliance® is an innovative way to reach parents through devices they already own and to connect school and home. The Board of Education for Clinton Public Schools believes that providing Footsteps2Brilliance® to all Clinton residents is a worthwhile investment, and will help meet our goal of closing the achievement gap in our local schools.”

The Footsteps2Brilliance® early learning program has been recognized with numerous awards including being named a Gold Winner by the National Parenting Publications Awards, and a 2012 First Prize Winner for Best English Spanish Learner/English Language Learner Edition by the American Education Publishers.

Footsteps2Brilliance® early learning apps can be downloaded to any computer, tablet or a mobile device. All Clinton Public Schools elementary teachers are invited to attend one of two trainings. The training will include login information, age-appropriate use of the digital program and information on sources for low cost devices.

As a web based program, children will be able to access the program both in their classrooms and at home with their families. During the fall of 2015, Clinton Public Schools will be reaching out to the parents of Clinton to help in offering support and training in using the Footsteps2Brilliance® program with their children. Parents interested in more information regarding training dates and times may visit [www.cpsreds.org](http://www.cpsreds.org).

“Clinton’s Model Innovation City is a transformative model for early learning in the United States. By using smart phones and tablets that parents already own, Clinton Public Schools is able to provide all parents with the tools they need to prepare their children for success in school and in life. It is exciting to see districts utilizing resources efficiently to assure that all children enter school ready to learn,” according to Ilene Rosenthal, CEO, Footsteps2Brilliance®, Inc.

For more information on the Footsteps2Brilliance® program for Clinton Public Schools please contact Tyler Bridges, Assistant Superintendent, [tyler.bridges@cpsreds.org](mailto:tyler.bridges@cpsreds.org), 580-323-1800.

Clinton Public Schools – empowering all students to succeed - is an available educational resource that offers a broad range of student services in response to changing community needs, supports and collaborates with local community members, and disseminates research-based best practices to educators. [www.cpsreds.org](http://www.cpsreds.org).

Footsteps2Brilliance®, Inc. is the breakthrough early learning platform that accelerates early achievement by uniting the power of mobile gaming technology with the latest in cognitive research. Footsteps2Brilliance® provides enticing, interactive, 24/7 learning experiences that digitally link school and home to give students the edge they need for success in school today and the world tomorrow. [www.footsteps2brilliance.com](http://www.footsteps2brilliance.com).

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