



Pre-Reader

Clever Kids University® Pre-Reader

Clever Kids University Pre-Reader is a powerful new bilingual app by Footsteps2Brilliance, Inc., designed specifically to engage parents and prepare early learners age 2 to 5 for Kindergarten.

Children work through daily activities in reading, math, science, and social-emotional skills in a highly motivating, structured curriculum. The program is carefully designed to foster a child's independence while also intentionally engaging caregivers to create positive social learning experiences.



Award-winning Content

Clever Kids University Pre-Reader presents games and eBooks that have been recognized with awards from the Association of American Publishers and National Parenting Publications among other prestigious recognition.



Clever Kids University Pre-Reader is designed to give children a 10- to 15-minute daily dose of research-based kindergarten preparation through a variety of engaging learning activities including eBooks, songs, games, art activities, puzzles and more.



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100% of Activities in English and Spanish

Clever Kids University Pre-Reader offers unprecedented English and Spanish support. Every activity can toggle seamlessly between English and Spanish at the touch of a button — and both languages offer full interactivity and game play.





Partnering with Caregivers

Unlike any other early learning app, Clever Kids
University Pre-Reader intentionally engages parents by
prompting children to work with a "grown up" to
complete specific activities. In addition, each week
includes two simple "Together Time" activities for
caregivers to extend the learning from the app into
their everyday experiences.

Any Device, No Internet Required to Play

Clever Kids University Pre-Reader can be used on any smartphone, tablet, or computer. After downloading the app and content, children can play indefinitely on Clever Kids University Pre-Reader without an Internet connection. The next time the app connects to Wi-Fi, the child's progress is uploaded.



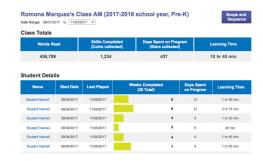
Congratulations! Total coins:

Built-in Motivation

Clever Kids University Pre-Reader helps children and their parents celebrate every step along their learning journey. In addition to rewarding music and animations, children earn coins for mastered activities and stars for every calendar day they log into the app.

Enterprise-level Management and Reporting

Based on the Footsteps2Brilliance Mobile Technology Platform, Clever Kids University includes enterprise-level management of students, teachers, classes, schools, staff, parents, and even Literacy Ambassadors.





Clever Kids University Pre-Reader Is Comprehensive

Clever Kids University Pre-Reader is a research-based, comprehensive kindergarten readiness curriculum that aligns with state preschool standards as well as the Head Start Child Development Early Learning Framework. The following chart outlines the skills covered in Clever Kids University Pre-Reader.

Learning Domain	Clever Kids University Pre-Reader Skills Taught
Cognitive Development	 Attend to details. Identify matching sets. Make connections. Represent concepts and ideas through drawing. Order events into first, next, and last. Use classification skills.
Language and Communication	 Develop an increasingly complex vocabulary. Listen to and follow directions. Tell about another time or place. Use language to express thoughts and feelings.
Literacy	 Demonstrate comprehension of stories. Demonstrate understanding of print concepts. Develop knowledge of letter-sound correspondence. Identify and name letters of the alphabet. Identify and produce initial sound in words. Identify and produce rhyming words. Identify and write child's own name. Read along and interact with books. Use writing for a variety of purposes.
Mathematics Development	 Answer "how many?" Compare and measure quantities and sizes. Instantly recognize how many in a small set. Recognize and complete patterns. Recognize and name 2D shapes. Recognize and write numerals 0 through 20. Understand spatial relationships, such as next to, on, under, or behind. Use number names and counting sequence. Use one-to-one correspondence while counting.
Scientific Reasoning	 Develop knowledge of the Earth's environment. Develop knowledge of the characteristics of living things. Develop knowledge of the physical properties of objects and materials. Use scientific inquiry skills.
Social Studies	 Develop knowledge about self. Develop understanding of healthy habits. Develop understanding of people and how they live. Name the days of the week and months of the year.
Social and Emotional Development	 Develop a positive attitude toward his/her own capabilities. Develop social relationships. Identify and explore emotions and feelings.



Clever Kids University Pre-Reader Is Developmentally Appropriate

Clever Kids University Pre-Reader is designed specifically for early learners and their families.



Clever Kids University Pre-Reader aligns with NAEYC's 12 Principles of Child Development and Learning that Inform Practice. Because all areas of development and learning are important, Clever Kids University Pre-Reader provides a multimodal learning experience that includes music, nursery rhymes, eBooks, direct instruction, games, puzzles, and even activities directing children to interact with a caregiver.

Building Early Success

Young children can experience immediate success with Clever Kids University Pre-Reader. Children build self-esteem and confidence as they work independently on age-appropriate material that is appropriately challenging and provides support when needed. The intuitive login and navigation make it easy for children to get started and experience early success. Children can choose the order they want to complete activities within a week and whether they would like to repeat activities they enjoyed. This sense of self-accomplishment, success, and choice can positively affect future learning and development—especially student motivation.

Developmentally Appropriate Mastery of Skills

Clever Kids University Pre-Reader uses developmentally appropriate practices to help children master skills. Built-in scaffolding guides children toward mastery by providing immediate feedback, hints, and unlimited opportunities to practice and repeat activities. For each activity, children can make multiple attempts, but are ultimately guided to input the correct response in order to proceed. For activities where mastery is appropriate, children demonstrate mastery when they complete a set of 3 to 5 questions with one or fewer mistakes.

Child-directed Learning

Each lesson in Clever Kids University Pre-Reader builds upon and reviews skills from previous weeks and lessons, offering a highly effective spiraling curriculum. Recognizing that children learn at varying rates and in various ways, Clever Kids University Pre-Reader provides an environment where children can direct their own learning. Coins and celebration of mastery motivate children to progress into more challenging content. However, children can also choose to deeply explore the books, puzzles, and games they mastered previously.

Rewarding Daily Practice

In order to encourage daily learning routines, Clever Kids University Pre-Reader rewards children with a star for each calendar day they use the program. These stars are presented whether a child masters new skills on that day or not. In this way, Clever Kids University Pre-Reader honors the importance of repeated practice and play.



Clever Kids University Pre-Reader Is Easy to Implement

It is simple to use Clever Kids University Pre-Reader at home or in an early learning center. Parents and teachers can begin using the program with little or no training.

For very young children (ages 2 and 3), Clever Kids University offers "lapware." In this model, the child essentially works on the program in the lap of their caregiver. Children and caregivers work together to complete each day's activities. Children drive the learning, choosing what to do next and authentically responding to the prompts, while the caregiver provides support, attends to the child's choices, engages the child in dialogue, and focuses the child's attention.

For preschool children (ages 4 and 5), Clever Kids University Pre-Reader offers independent learning to be monitored by a caregiver. Children may work independently or in small groups with an adult nearby. While a 4- or 5-year-old child can successfully complete all activities in the program independently, the depth of learning increases when a caregiver attends to the child's choices, engages the child in dialogue, and focuses the child's attention. Moreover, there are several activities each week that direct the child to talk to and work with a "grown up."

Clever Kids University Pre-Reader reports offer caregivers and teachers an easy way to monitor a child's progress, track time on task, and evaluate the skills the child is mastering.

