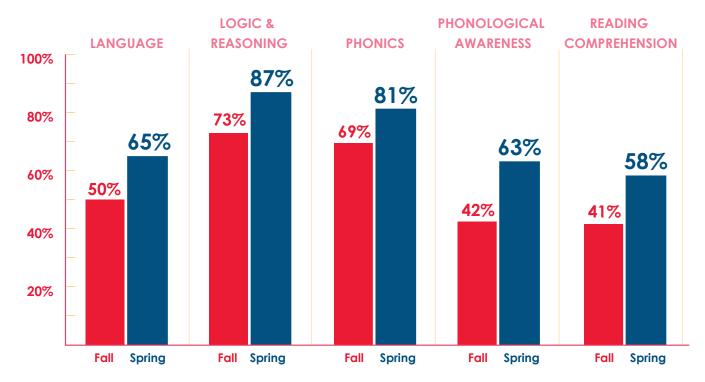




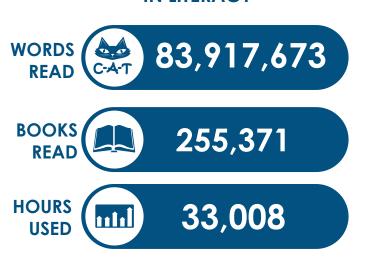


## TACKLING THE OPPORTUNITY GAP

The Pajaro Valley Unified School District launched Paso a Paso - a transformative city-wide literacy initiative with the mission to get all children kindergarten ready and proficient readers by 3rd grade. PVUSD, in partnership with Footsteps2Brilliance, provided all children and families with free access to the Footsteps2Brilliance Enterprise App that could be accessed on any mobile device. This study examines the gains made by students who entered the program at the lowest quartile. By utilizing the books, songs, and games in the Footsteps2Brilliance app, these children made tremendous educational gains in the 2018-19 school year.



CELEBRATING MAJOR GAINS
IN LITERACY



WHICH CHILDREN ARE REPRESENTED?

