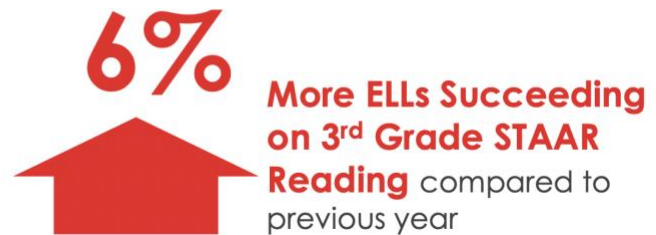


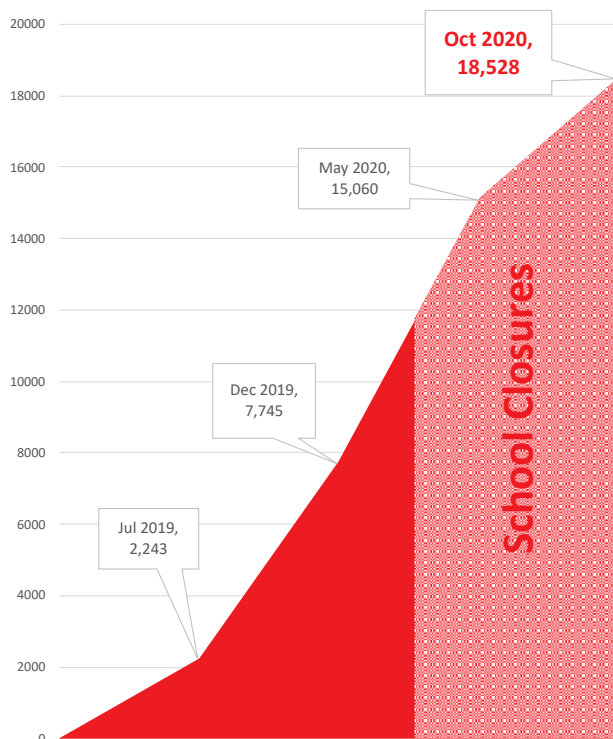


Community-wide Bilingual Literacy Initiative increases Kindergarten Readiness and 3rd Grade Achievement

In partnership with Footsteps2Brilliance, Greenville ISD launched Rally Round Reading in 2018, a community-wide bilingual early literacy initiative for all children in Greenville, ages birth through 3rd grade. Engagement with the program grew rapidly and the district experienced a positive impact on kindergarten readiness and 3rd grade reading after only a few months. 17% more students were kindergarten ready in 2019 according to the Texas Public Kindergarten Readiness Assessment, and 6% more English Language Learners scored at or above standards on the STAAR reading assessment. Best of all, because the program can be accessed on any smartphone, tablet, or computer with or without WiFi, student engagement continues to grow—even when schools are closed because of COVID.



Total Hours of Literacy



Growing Engagement with Footsteps2Brilliance – even with schools closed!

